

IL SALONE INTERNAZIONALE DEL RESTAURO & RESTORATION WEEK

Project “Restauro Made in Italy” promoted by the Ministry
of Foreign Affairs of the Italy and Italian Trade Agency

present



Thursday 4 March 2021 - H. 2:30 pm
Salone San Nicola
Camera di Commercio Industria
Artigianato Agricoltura
Corso Cavour, 2 – Bari

Live streaming at
www.restorationweek.it/pressconference
on our **Facebook pages**
Restauro - Salone Internazionale
Restoration Week

New synergies between **Fiera di Ferrara and Assorestauro** and a renewed project for the promotion of companies in the Italian Restoration sector:

The “Salone del Restauro” Exhibition, born in 1991 and now the most important international event promoting worldwide the Restoration of cultural heritage, takes place for the first time away from Ferrara. **‘RESTAURO IN TOUR’** will take place **from 26 to 28 May 2021 in Bari at Fiera del Levante**. Every day ‘business to business’ meetings will bring together specialised companies and experts, guests and international delegates while the conference rooms will host international meetings, workshops and seminars, broadcast in streaming worldwide.

The **‘RESTORATION WEEK’ 2021** is an itinerary among the excellence of the Italian Restoration, along important worksites in **Naples, Pompeii, Bari and Matera**, broadcasted in live streaming, from the **24th to the 28th of May 2021**. The event

is organized by **Assorestauro** and promoted by the **Ministry of Foreign Affairs** and **International Cooperation and ITA**, within the frame of the wider project called **‘RESTORATION MADE IN ITALY’**, to promote and enhance the Italian restoration sector in the world. During the **‘RESTORATION WEEK’** international experts will have the opportunity to discuss, learn and deepen the techniques and methodologies of the Italian restoration, directly inside the worksites. With the aim of creating a direct relationship between Italian companies, foreign experts and institutions, as well as exporting Italian know-how, it will launch new international collaborations and projects.

The **‘RESTAURO IN TOUR’** together with the **‘RESTORATION WEEK’** will be broadcasted digitally on a dedicated platform where you can follow all the scheduled events and interact directly with the participating companies and visitors.

Two main themes will animate the event and will inspire the discussion within the worksites visited during the **'RESTORATION WEEK'**:

The role of restoration in the ecological transition and the wide and major restoration worksites.

The Scientific Technical Committee

A new joint committee between the "Salone del Restauro" Exhibition and Assorestauro will aim to provide a vision on the perspective of restoration and the general trends of the market, promoting

Speakers and topics:

Introduction of the events 2021

H. 14:30 – 15:50

Moderator:

ANDREA GRILETTO

Director of Assorestauro

ALESSANDRO BOZZETTI

President Assorestauro

*The Restoration Week as a tool to know
the Italian preservation sector*

ROBERTO LUONGO

CEO and Managing Director Italian Trade
Agency - *Restauro Made in Italy project*

SILVIA PAPARELLA

CEO Ferrara Fiere Congressi

*Il Salone del Restauro blended edition -
B2B and online exhibition*

applied research, connecting Universities, Institutions and professions, with particular attention to young professionals and training. The board of directors that will supervise it, will be chaired by **prof. arch. Alessandro Ippoliti**, director of the Department of Architecture of the University of Ferrara, and assisted by **prof. arch. Giovanni Carbonara**, architectural historian and restoration theorist, former director of the School of Specialization in Architectural Heritage and Landscape of the University of Rome "La Sapienza".

Restoration Week 2020

The experiences of the partner organization

H. 15:50 – 16:10

SNEŠKA QUAEDVLIIEG-MIHAILOVIĆ

Secretary-general EUROPA NOSTRA

JEFF GREEN

APTI The Association for Preservation
Technology International

ALESSANDRA PERUZZETTO

World Monument Fund

ANDREA DALL'OLIO

World Bank

Restoration Week –2021 Edition:

Cities, Worksites and Topics

H. 16:10 – 16:20

ANDREA GRILETTO

Director Assorestauro

Q&A H. 16:20 – 16:30